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Athens Games Festival

17

28-29 October



HELLENIC REPUBLIC
Secretariat General for
Media & Communication

Conference Program

Saturday, 28th October

	Hours	Speaker	Title
	11:30 - 12:00	Nikos Pappas, Minister of Digital Policy, Telecommunications and Media	Opening speech
	11:30 - 12:00	Lefteris Kretsos, Secretary General for Media & Communication	Opening speech
	12:00 - 12:30	Maciej Binkowski, Game Designer, Technland	How We Balanced Dying Light and How I Screwed It Up
	12:30 - 13:00	Nizar Romdan, CEO, Virtual Arts	The Long and Winding Road, Our journey to Mobile VR Gaming
	13:00 - 13:30	Paolo Pedercini, Artist & Game Designer, Molleindustria	Playing in the Dark: Political Games and the Death of Satire
	13:30 - 14:00	Coffee Break	
	14:00 - 15:00	Mike Hines, Developer Evangelist, Amazon	What The Top 50 Apps Do With In App Purchasing That The Rest Of Us Don't
	15:00-16:00	Adam Mayes, Uppsala University	Video Game Plots: It shouldn't be this hard.
	15:00 - 16:30	Closed Session Focused On The IOS Platform	
	16:30 - 17:00	Coffee Break	
	16:30- 17:30	Luca Carrubba, Arsgames	Games Of The Commons (Goods), a project by Arsgames that aims to expand the creative possibility of open data towards game creation and playful data visualization
	17:00 - 18:30	Nordic Game Discovery Contest: Pre-Finals	
	18:30-20:00	Gi-Cluster event	re:think

 Conference Hall

 Coffee & Talk Area

 Main Lounge

Conference Program

Sunday, 29th October

	Hours	Speaker	Title
	12:00 - 13:00	Marily Mitropoulou, App Partnerships Manager & Rami Jawhar, VR, Mindfulness & Gaming Partnerships, Google	Google Your Way to the Top of the Game
	13:00 - 14:00	Liz Mercuri, Educational Evangelist, Unity	An Introduction To Unity Optimisation
	14:00 - 14:30	Anastasios Katopodis, Producer, Wargaming	Mobile Games: From Demo To Live Ops
	14:30 - 15:00	Coffee Break	
	14:30-15:30	Tsahi Liberman, Tiltan College	Study & Develop games in the Holy Land - Based on true miracles!
	15:00 - 16:00	Konstantinos Sakellariou, Client Solutions Manager EMEA, Facebook	Learn How To Successfully Promote Your PC / Console Games Through Facebook
	16:00 - 16:30	Sabrina Carmona, Lead Producer, King	Production And Data
	16:00 - 17:00	Costis Papatheodorou, Thanos Tsilis, Vicky Fysika	Game Art session (Moderator: Elina Roinioti)
	16:30 - 17:00	Coffee Break	
	17:00 - 17:30	Valentin Merzlikin, Developer Relations, Creative Mobile	Developers And Publishers: A View From The Other Side
	17:30 - 18:00	Irina Tripapina, Head Of International Business Development, Mail.Ru Group	5 Reasons To Bring Your Game To Russia
	18:00 - 18:30	Nikos Pappas, Minister of Digital Policy, Telecommunications and Media	Closing Ceremony
	18:30 - 19:30	Hamac Mobile Games Contest	