

Athens International Airport



“A journey of a thousand miles begins with a single step...”

Chinese Proverb



Athens, 15th October 2019

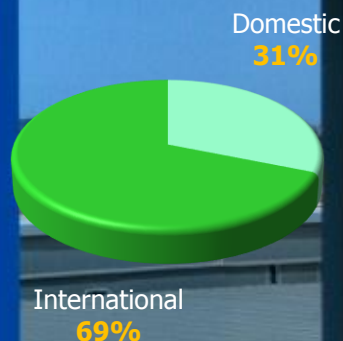
Last year's all time record performance, 24,14mio PAX, continues through 2019, **+6.5% during 9M2019** ...



Domestic
+ 1.6%
@ 6,12mio PAX

International
+ 8.8%
@ 13,85mio PAX

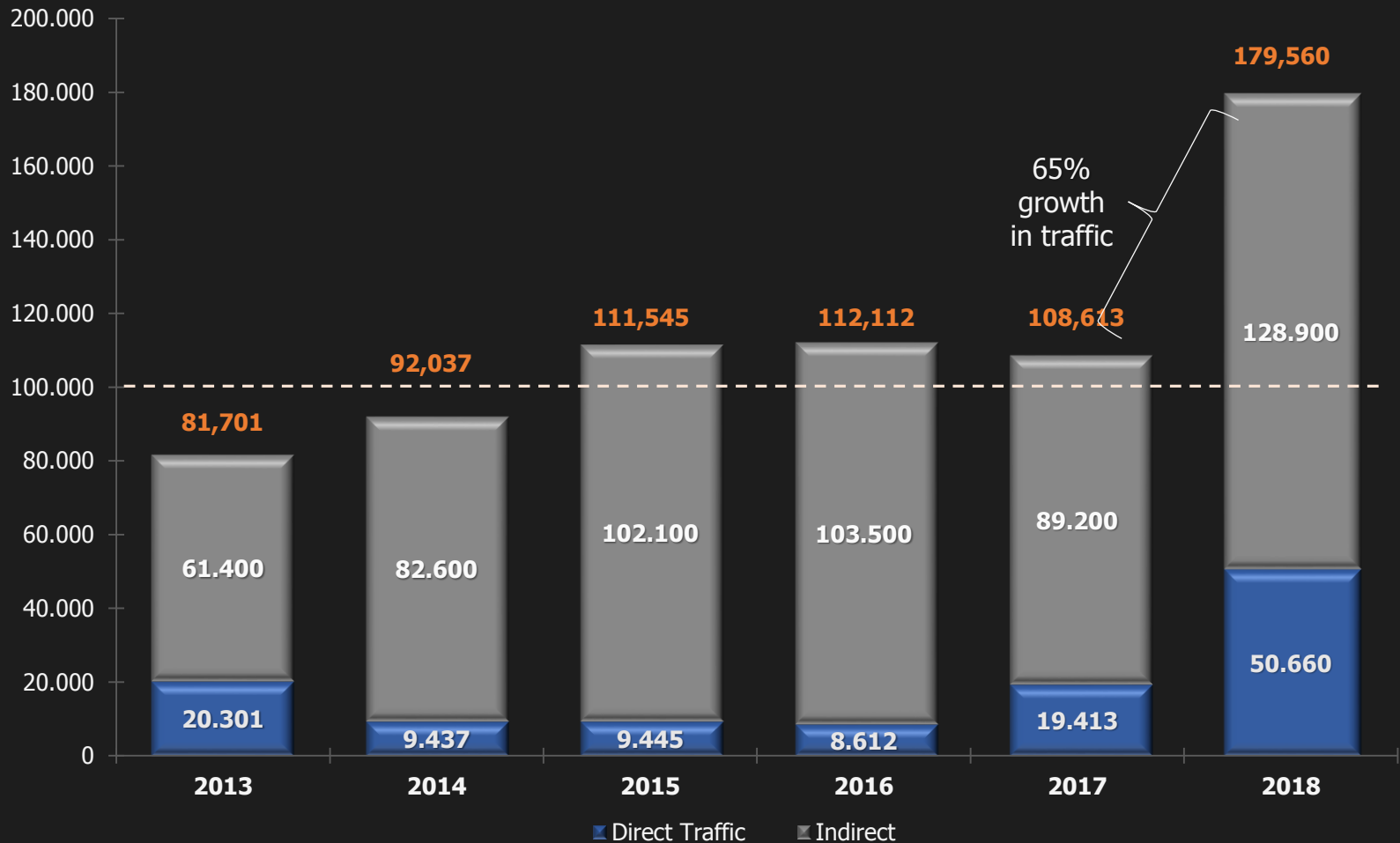
Traffic Share



January to September 2019

Total pax volumes Direct & Indirect between Athens & China (major cities) from 2013 to 2018

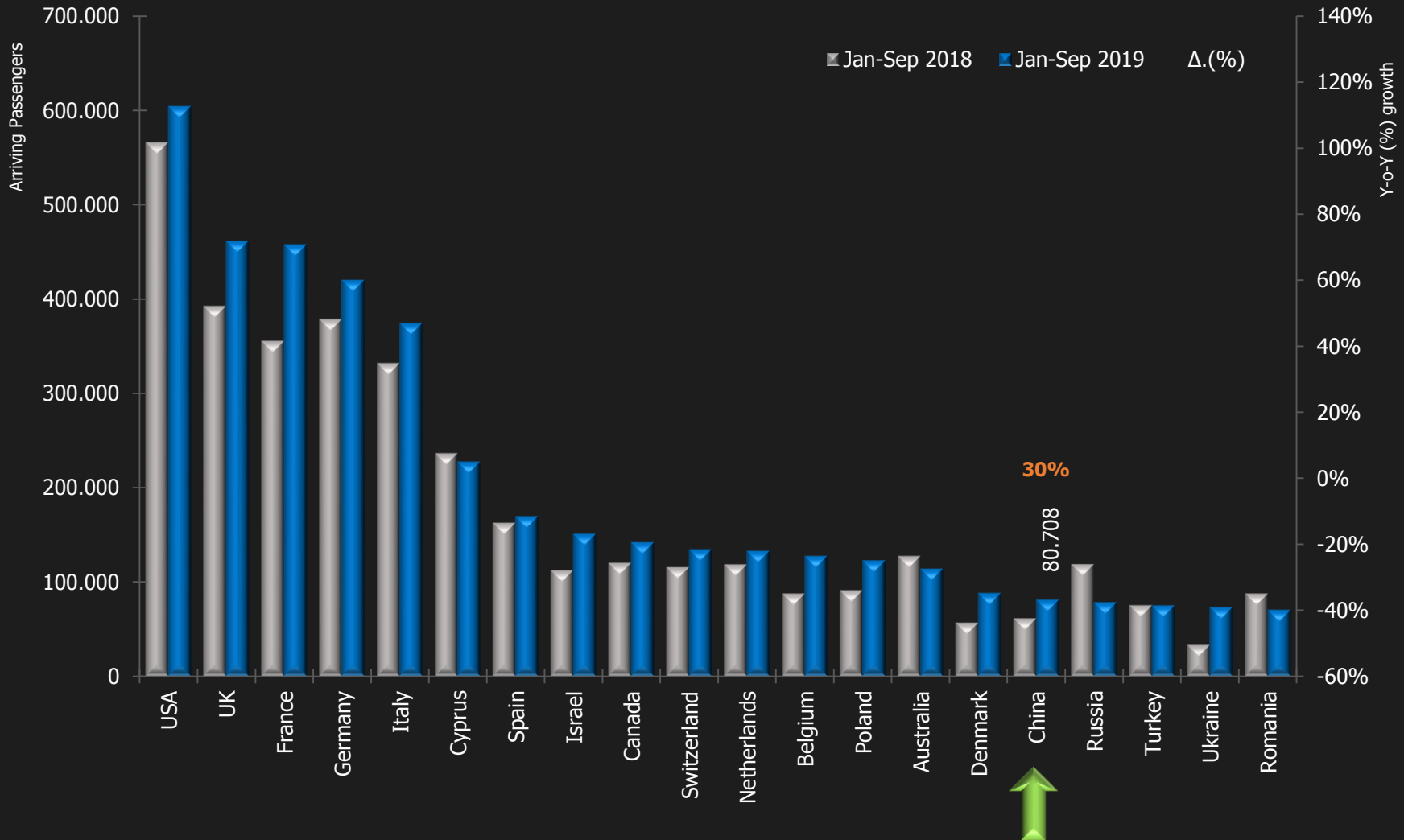
+65% growth in 2018



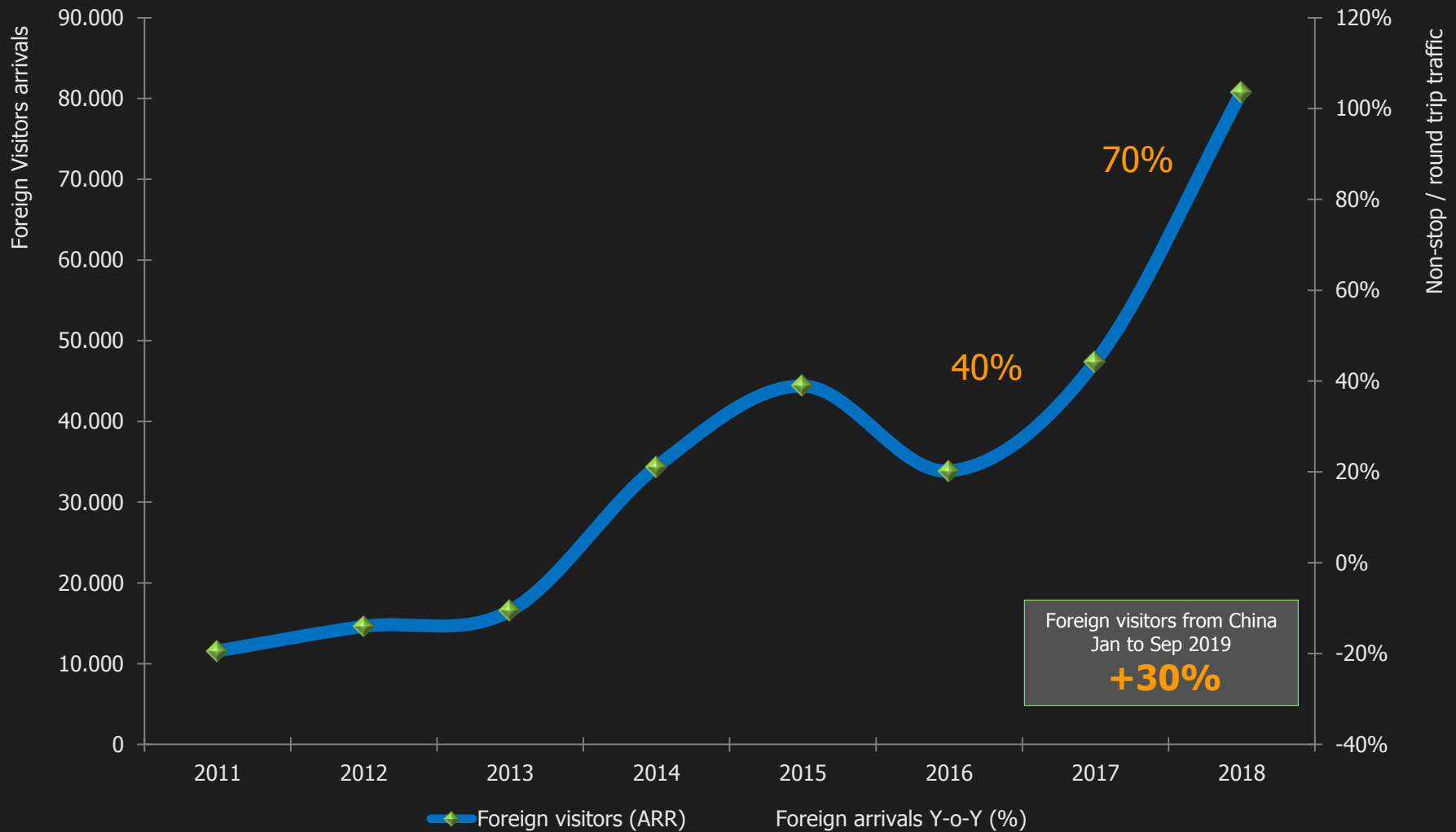
9M 2019 Foreign Int'l Arrivals @ 5,2mio

an impressive growth of 11.8%

China rising to the TOP 16th market for ATH



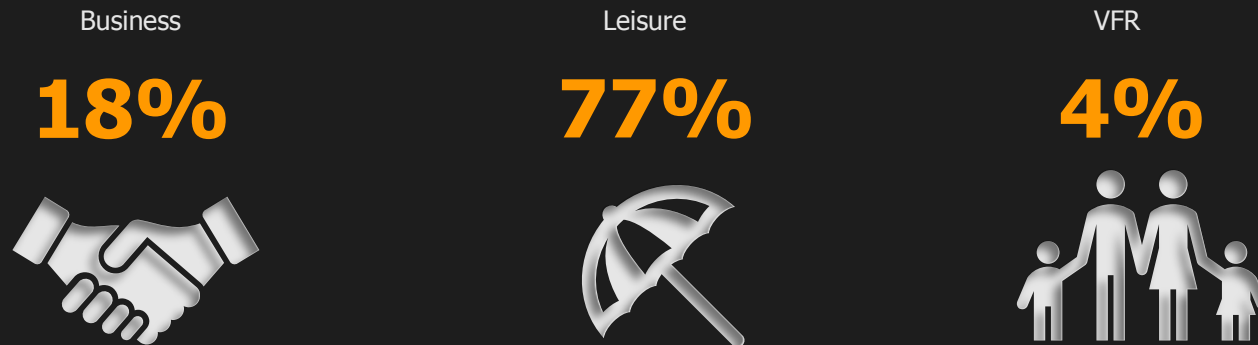
Record number in foreign visitors arrivals benefited by the introduction of non-stop service



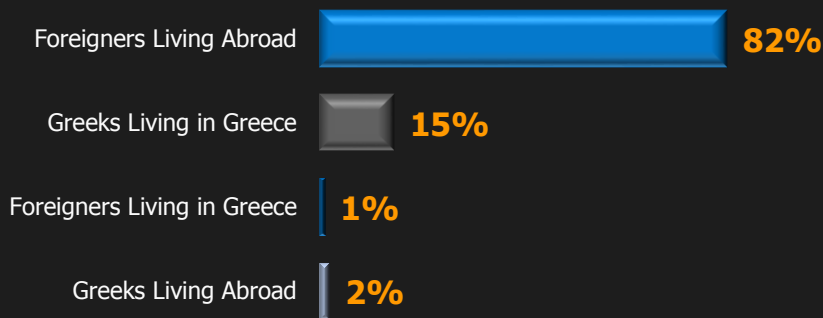
Demographics of the Chinese market @ Athens 2019 vs. 2018 (Jan to Sep) trends



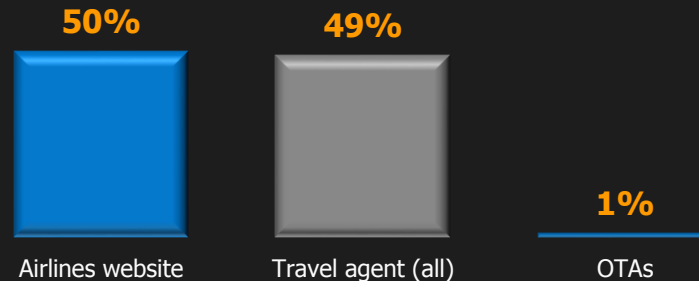
Trip Purpose



Nationality vs Residency



Booking means



The "Changs"





The Chinese...

- Private or public sector
- Booking via **travel agent** (46%)

The Changs



37 & 33 years old

- Mostly holidaymakers (87%) 
- Noteworthy transfer to JTR
- **Very good purchasers** (42%, 89€) 
- Less experienced travelers (8 trips/ year)
- Average length of trip **14 days**



Thank you



谢谢



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