



## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

DECEMBER '14

		YTD		DECEMBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>DUAL PURPOSE</b>		<b>3.945</b>	<b>5,5%</b>	<b>393</b>	<b>6,2%</b>
Make:	Range:	Volume:	%	Volume:	%
AUDI	Q3	614	15,56%	41	10,4%
SUZUKI	SX4	550	13,94%	26	6,6%
BMW	X1-SERIES	386	9,78%	78	19,8%
MINI	COUNTRYMAN	377	9,56%	30	7,6%
DACIA	DUSTER	350	8,87%	36	9,2%
VOLKSWAGEN	TIGUAN	265	6,72%	22	5,6%
TOYOTA	RAV4	160	4,06%	15	3,8%
VOLVO	XC60	155	3,93%	25	6,4%
HONDA	CR-V	152	3,85%	7	1,8%
BMW	X3-SERIES	145	3,68%	20	5,1%
SUZUKI	JIMNY	137	3,47%	3	0,8%
SKODA	YETI	120	3,04%	16	4,1%
FORD	KUGA	104	2,64%	6	1,5%
AUDI	Q5	93	2,36%	5	1,3%
BMW	X5-SERIES	62	1,57%	6	1,5%
BMW	X4-SERIES	41	1,04%	16	4,1%
NISSAN	X-TRAIL	33	0,84%	11	2,8%
MERCEDES	ML-SERIES	26	0,66%	5	1,3%
CITROEN	C4 AIRCROSS	18	0,46%		
LAND ROVER	RANGE ROVER EVOQUE	16	0,41%	2	0,5%
CHRYSLER	GRAND CHEROKEE	15	0,38%	1	0,3%
MERCEDES	GLK-SERIES	15	0,38%	1	0,3%
CHRYSLER	WRANGLER	13	0,33%		
SUBARU	FORESTER	13	0,33%	1	0,3%
SUZUKI	GRAND VITARA	12	0,30%		
LAND ROVER	RANGE ROVER	11	0,28%	4	1,0%
CHRYSLER	RENEGADE	10	0,25%	6	1,5%
CHRYSLER	CHEROKEE	9	0,23%	5	1,3%
PORSCHE	MACAN	8	0,20%	1	0,3%
AUDI	Q7	5	0,13%		
LEXUS	NX-SERIES	4	0,10%	1	0,3%
FIAT	SEDICI	3	0,08%		
LEXUS	RX-SERIES	3	0,08%	1	0,3%
MERCEDES	GL-SERIES	3	0,08%		
NISSAN	MURANO	3	0,08%		
VOLVO	XC90	3	0,08%		
BMW	X6-SERIES	2	0,05%		
CHEVROLET	CAPTIVA	2	0,05%		
NISSAN	PATHFINDER	2	0,05%		
PORSCHE	CAYENNE	2	0,05%	2	0,5%
LAND ROVER	RANGE ROVER SPORT	1	0,03%		
OPEL	ANTARA	1	0,03%		
TOYOTA	LAND CRUISER	1	0,03%		





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DECEMBER '14

		YTD		DECEMBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>A</b>		<b>9.913</b>	<b>13,9%</b>	<b>666</b>	<b>10,4%</b>
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	1.898	19,15%	140	21,0%
FIAT	500	1.162	11,72%	60	9,0%
TOYOTA	AYGO	1.128	11,38%	189	28,4%
SUZUKI	ALTO	1.026	10,35%	15	2,3%
VOLKSWAGEN	UP!	992	10,01%	53	8,0%
SKODA	CITIGO	685	6,91%	27	4,1%
SEAT	MII	600	6,05%	28	4,2%
KIA MOTORS	PICANTO	473	4,77%	19	2,9%
HYUNDAI	i 10	450	4,54%	23	3,5%
CHEVROLET	SPARK	405	4,09%	13	2,0%
FORD	KA	222	2,24%	9	1,4%
SMART	FORTWO	179	1,81%	23	3,5%
CITROEN	C1	155	1,56%	24	3,6%
PEUGEOT	107	149	1,50%		
OPEL	ADAM	112	1,13%	7	1,1%
PEUGEOT	108	104	1,05%	15	2,3%
TOYOTA	IQ	66	0,67%	2	0,3%
RENAULT	NEW TWINGO	41	0,41%	6	0,9%
ABARTH	500	34	0,34%	2	0,3%
NISSAN	PIXO	20	0,20%		
SUZUKI	CELERIO	9	0,09%	9	1,4%
ASTON MARTIN	CYGNET	2	0,02%	2	0,3%
CHANGAN	BENNI	1	0,01%		

  

		YTD		DECEMBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>B</b>		<b>30.898</b>	<b>43,4%</b>	<b>2.492</b>	<b>39,0%</b>
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	4.164	13,48%	352	14,1%
OPEL	CORSA	4.028	13,04%	367	14,7%
VOLKSWAGEN	POLO	3.000	9,71%	251	10,1%
HYUNDAI	i 20	2.781	9,00%	249	10,0%
FORD	FIESTA	2.474	8,01%	208	8,3%
NISSAN	MICRA	2.083	6,74%	25	1,0%
RENAULT	CLIO	1.861	6,02%	193	7,7%
CITROEN	C3	1.784	5,77%	140	5,6%
SUZUKI	SWIFT	1.292	4,18%	76	3,0%
PEUGEOT	208	1.142	3,70%	67	2,7%
SEAT	IBIZA	744	2,41%	31	1,2%
MINI	MINI	612	1,98%	143	5,7%
OPEL	MOKKA	604	1,95%	33	1,3%
KIA MOTORS	RIO	549	1,78%	66	2,6%
LANCIA	YPSILON	500	1,62%	26	1,0%
FIAT	GRANDE PUNTO	470	1,52%	41	1,6%
RENAULT	CAPTUR	432	1,40%	42	1,7%
AUDI	A1	419	1,36%	33	1,3%
NISSAN	JUKE	369	1,19%	28	1,1%





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DECEMBER '14

SUZUKI	SPLASH	321	1,04%		
SKODA	FABIA	230	0,74%	13	0,5%
ALFA ROMEO	MITO	201	0,65%	29	1,2%
CHEVROLET	AVEO	185	0,60%	5	0,2%
CITROEN	DS3	135	0,44%	8	0,3%
DACIA	SANDERO	133	0,43%	6	0,2%
HONDA	JAZZ	115	0,37%	8	0,3%
MITSUBISHI	SPACE STAR	90	0,29%	5	0,2%
SMART	FORFOUR	67	0,22%	40	1,6%
BMW	I3	39	0,13%	3	0,1%
MINI	PACEMAN	28	0,09%	2	0,1%
CHEVROLET	TRAX	25	0,08%	1	0,0%
MITSUBISHI	COLT	7	0,02%	1	0,0%
ABARTH	PUNTO	3	0,01%		
DAIHATSU	CHARADE	2	0,01%		
MAZDA	2-SERIES	2	0,01%		
SUBARU	JUSTY	2	0,01%		
CITROEN	C2	1	0,00%		
HYUNDAI	GETZ	1	0,00%		
MINI	CLUBMAN	1	0,00%		
OPEL	AGILA	1	0,00%		
PEUGEOT	206	1	0,00%		
		<b>YTD</b>		<b>DECEMBER '14</b>	
<b>Segment:</b>		<b>TOTAL</b>	<b>Market Share</b>	<b>TOTAL</b>	<b>Market Share</b>
<b>C</b>		<b>19.252</b>	<b>27,0%</b>	<b>2.187</b>	<b>34,2%</b>
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
NISSAN	QASHQAI	2.085	10,83%	215	9,8%
VOLKSWAGEN	GOLF	1.955	10,15%	194	8,9%
TOYOTA	AURIS	1.606	8,34%	121	5,5%
OPEL	ASTRA	1.335	6,93%	131	6,0%
VOLVO	V40	1.315	6,83%	143	6,5%
AUDI	A3	1.092	5,67%	87	4,0%
BMW	1-SERIES	1.088	5,65%	264	12,1%
MERCEDES	A-SERIES (NEW)	948	4,92%	304	13,9%
SKODA	RAPID	868	4,51%	50	2,3%
CITROEN	C4	834	4,33%	53	2,4%
TOYOTA	COROLLA	789	4,10%	41	1,9%
FORD	FOCUS	744	3,86%	78	3,6%
HYUNDAI	i 30	695	3,61%	38	1,7%
ALFA ROMEO	GIULIETTA	494	2,57%	60	2,7%
SEAT	LEON	466	2,42%	23	1,1%
MERCEDES	B-SERIES	397	2,06%	90	4,1%
HONDA	CIVIC	321	1,67%	24	1,1%
PEUGEOT	308	321	1,67%	15	0,7%
MERCEDES	GLA-SERIES	238	1,24%	52	2,4%
SEAT	TOLEDO	198	1,03%	8	0,4%
KIA MOTORS	CEED	178	0,92%	13	0,6%
RENAULT	MEGANE	165	0,86%	28	1,3%
MITSUBISHI	ASX	157	0,82%	14	0,6%
CITROEN	C-ELYSEE	151	0,78%	9	0,4%
PEUGEOT	2008	123	0,64%	11	0,5%





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DECEMBER '14

CITROEN	C4 CACTUS	88	0,46%	23	1,1%
BMW	2-SERIES	82	0,43%	50	2,3%
VOLKSWAGEN	BEETLE	78	0,41%	1	0,0%
CHEVROLET	CRUZE	69	0,36%	2	0,1%
PEUGEOT	3008	66	0,34%	9	0,4%
VOLKSWAGEN	JETTA	46	0,24%		
LEXUS	CT-SERIES	38	0,20%	1	0,0%
PEUGEOT	301	36	0,19%	1	0,0%
KIA MOTORS	NEW SPORTAGE	33	0,17%	7	0,3%
MITSUBISHI	LANCER	29	0,15%	2	0,1%
NISSAN	PULSAR	28	0,15%	23	1,1%
CITROEN	DS4	24	0,12%	1	0,0%
MAZDA	3-SERIES	23	0,12%		
SUBARU	IMPREZA	19	0,10%		
LANCIA	DELTA	16	0,08%		
FIAT	BRAVO	4	0,02%		
LEXUS	CT200H	4	0,02%	1	0,0%
SUBARU	XV	4	0,02%		
HYUNDAI	IX35	1	0,01%		
PEUGEOT	307	1	0,01%		

Segment:	Make:	Range:	YTD		DECEMBER '14	
			TOTAL	Market Share	TOTAL	Market Share
D			3.819	5,4%	441	6,9%
Make:	Range:	Volume:	%	Volume:	%	
SKODA	OCTAVIA	1.201	31,45%	81	18,4%	
BMW	3-SERIES	478	12,52%	98	22,2%	
MERCEDES	CLA-SERIES	419	10,97%	73	16,6%	
MERCEDES	C-SERIES	359	9,40%	67	15,2%	
VOLKSWAGEN	PASSAT	341	8,93%	30	6,8%	
VOLVO	S60	264	6,91%	15	3,4%	
OPEL	INSIGNIA	167	4,37%	14	3,2%	
AUDI	A4	124	3,25%	11	2,5%	
BMW	4-SERIES	112	2,93%	22	5,0%	
TOYOTA	AVENSIS	81	2,12%	2	0,5%	
VOLVO	V60	80	2,09%	11	2,5%	
AUDI	A5	34	0,89%	1	0,2%	
FORD	MONDEO	33	0,86%	5	1,1%	
CITROEN	DS5	21	0,55%	4	0,9%	
FIAT	FREEMONT	19	0,50%	2	0,5%	
CITROEN	C5	18	0,47%			
FIAT	LINEA	17	0,45%			
PEUGEOT	508	16	0,42%	2	0,5%	
TOYOTA	PRIUS	14	0,37%			
LEXUS	IS-SERIES	8	0,21%			
SUBARU	LEGACY	6	0,16%	2	0,5%	
VOLVO	XC70	5	0,13%	1	0,2%	
HONDA	ACCORD	2	0,05%			





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DECEMBER '14

		YTD		DECEMBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>E</b>		263	0,4%	31	0,5%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	119	45,25%	22	71,0%
BMW	5-SERIES	83	31,56%	5	16,1%
SKODA	SUPERB	27	10,27%	3	9,7%
AUDI	A6	19	7,22%		
VOLVO	S80	10	3,80%	1	3,2%
LEXUS	GS-SERIES	3	1,14%		
HONDA	LEGEND	2	0,76%		

  

		YTD		DECEMBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>F-G</b>		64	0,1%	3	0,0%
Make:	Range:	Volume:	%	Volume:	%
AUDI	A8	31	48,44%		
MERCEDES	S-SERIES	21	32,81%	3	100,0%
BMW	7-SERIES	4	6,25%		
AUDI	A7	2	3,13%		
BENTLEY	CONTINENTAL	2	3,13%		
PORSCHE	PANAMERA	2	3,13%		
JAGUAR	XF-TYPE	1	1,56%		
MASERATI	QUATTROPORTE	1	1,56%		

  

		YTD		DECEMBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>SPORTS</b>		86	0,1%	9	0,1%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	SCIROCCO	25	29,07%	2	22,2%
MINI	MINI COUPE	10	11,63%		
MINI	ROADSTER	8	9,30%		
MINI	MINI CABRIO	8	9,30%		
OPEL	CASCADA	5	5,81%		
BMW	6-SERIES	4	4,65%		
ASTON MARTIN	VANTAGE	3	3,49%	3	33,3%
BMW	Z4-SERIES	3	3,49%	2	22,2%
MERCEDES	SL-SERIES	3	3,49%		
MERCEDES	SLK-SERIES	3	3,49%		
SUBARU	BRZ	3	3,49%		
TOYOTA	86	3	3,49%		
MERCEDES	CLK-SERIES	2	2,33%		
PEUGEOT	RCZ	2	2,33%		
ASTON MARTIN	DB9	1	1,16%	1	11,1%
ASTON MARTIN	DBS	1	1,16%	1	11,1%
JAGUAR	F-TYPE	1	1,16%		
PORSCHE	911	1	1,16%		





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DECEMBER '14

		YTD		DECEMBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>MPV</b>		1.987	2,8%	113	1,8%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	1.068	53,75%	38	33,6%
FIAT	500L	186	9,36%	10	8,8%
SKODA	ROOMSTER	178	8,96%	8	7,1%
CITROEN	C3 PICASSO	89	4,48%	14	12,4%
VOLKSWAGEN	TOURAN	79	3,98%	6	5,3%
OPEL	ZAFIRA	74	3,72%	8	7,1%
CITROEN	PICASSO	68	3,42%	6	5,3%
OPEL	MERIVA	62	3,12%	3	2,7%
FORD	B-MAX	52	2,62%	9	8,0%
CHEVROLET	ORLANDO	28	1,41%	2	1,8%
SEAT	ALTEA	27	1,36%		
FORD	S-MAX	20	1,01%		
RENAULT	SCENIC	18	0,91%	1	0,9%
FORD	GRAND C-MAX	10	0,50%	3	2,7%
VOLKSWAGEN	SHARAN	10	0,50%	4	3,5%
SEAT	ALHAMBRA	6	0,30%	1	0,9%
TOYOTA	VERSO S	5	0,25%		
FORD	GALAXY	2	0,10%		
TOYOTA	VERSO	2	0,10%		
DACIA	LODGY	1	0,05%		
RENAULT	MODUS	1	0,05%		
TOYOTA	COROLLA VERSO	1	0,05%		

  

		YTD		DECEMBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>MPV-M/COMBI</b>		967	1,4%	51	0,8%
Make:	Range:	Volume:	%	Volume:	%
FIAT	DOBLO	129	13,34%	6	11,8%
NISSAN	NV200	121	12,51%	4	7,8%
MERCEDES	VITO, VIANO	106	10,96%	4	7,8%
OPEL	VIVARO	86	8,89%		
NISSAN	PRIMASTAR	81	8,38%		
FIAT	SCUDO	75	7,76%	12	23,5%
MERCEDES	SPRINTER	71	7,34%		
VOLKSWAGEN	CADDY	64	6,62%	2	3,9%
MERCEDES	CITAN	48	4,96%	3	5,9%
VOLKSWAGEN	KOMBI	48	4,96%	1	2,0%
FIAT	QUBO	33	3,41%	6	11,8%
FORD	TOURNEO CONNECT	18	1,86%	1	2,0%
CITROEN	JUMPER	14	1,45%		
MERCEDES	V-SERIES	13	1,34%	2	3,9%
MERCEDES	MBHE01	10	1,03%		
CITROEN	JUMPY	6	0,62%		
CITROEN	BERLINGO	6	0,62%	2	3,9%
MERCEDES	V-KLASSE, VITO, VITO TOUR ER	6	0,62%	6	11,8%
OPEL	COMBO	5	0,52%		
PEUGEOT	BOXER	4	0,41%		





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DECEMBER '14

FIAT	STRADA	3	0,31%	
FORD	TOURNEO COURIER	3	0,31%	
CITROEN	NEMO	2	0,21%	
MOBITECNO	MOBITECNO	2	0,21%	
PEUGEOT	EXPERT	2	0,21%	
PEUGEOT	PARTNER	2	0,21%	2 3,9%
RENAULT	KANGOO	2	0,21%	
FIAT	DUCATO	1	0,10%	
FIAT	FIORINO	1	0,10%	
MERCEDES	VITO	1	0,10%	
MERCEDES	VIANO	1	0,10%	
VOLKSWAGEN	CARAVELLE	1	0,10%	
VOLKSWAGEN	CRAFTER	1	0,10%	
VOLKSWAGEN	TRANSPORTER	1	0,10%	

